

Case Study

Fever-Tree Bar Edinburgh Airport

Client: Fever-Tree
Location: Airside, Edinburgh
International Airport
Value: £165,000
Timescale: Three weeks



Challenge

Pacific had to create from scratch the first airport bar and cafe for upmarket mixer drinks specialists Fever-Tree. The airside facility at Edinburgh International Airport was required to be extremely eye-catching and finished to a particularly high standard, showcasing the image and products marketed by one of the UK's iconic companies.

Approach

The Fever-Tree Bar utilises an island counter incorporating a bespoke timber canopy that features the firm's signature Cinchona Ledgeriana (fever tree) symbol, which was created and fitted by Pacific's in-house joinery experts. The project also involved the fabrication of merchandise display shelving, banquette seating and a corian bar top.

Because the bar will be open every day from 4am until 11pm, it needs to be robust as well as visually appealing. It is estimated that more than 40,000 mixed drinks will be served annually to thirsty travellers, not to mention snacks and light meals. During the short fitting-out period disruption to neighbouring businesses in a live airport environment was kept to a minimum.

Results

The bar consummately does the job for which it was intended – showcasing long mixed drinks pairing Fever-Tree's range of mixers with select spirits, alongside a selection of beer and wine from a striking one-off unit in a high-profile location. It's the perfect tonic ...