

Case Study

McDonald's Toryglen, Glasgow

Client: McDonald's
Location: Toryglen, Glasgow
Value: £1,000,000
Timescale: 12 weeks



Challenge

Pacific had to construct from the foundations up and fit out to an extremely high standard an all-new, two-storey restaurant for McDonald's on a high-profile site in Toryglen, Glasgow, not far from the National Stadium at Hampden. This huge diner sits on a prime location at the entrance to a shopping park occupied by Asda.

Approach

Pacific were acutely aware not just of the scale of the project but of its need to set the tone for customers visiting the shopping park, as it occupies the plum spot at its entrance. Being a 24/7 outlet aiming to attract the workers on the night-time economy as well as more traditional customers, it was vital that the restaurant had the correct visual appeal and welcoming feel.

Liaison with partner agencies, architects, design teams, sub-contractors and suppliers was key as Pacific drew on their vast experience of delivering to deadline and to budget for high-profile client companies. The project was commenced towards the start of March 2021 and was handed over on schedule to the clients in July, 2021.

Results

The restaurant boasts a side-by-side drive-thru and drive-thru waiting areas, an outdoor eating area and play zone for children. The design and layout inside sees light and space complementing natural and neutral colours and materials to ensure the diner provides customers with a relaxing atmosphere and eating experience as well as offering passers-by a pleasing yet striking visual presence.