



**WE EXIST TO BUILD
GREAT THINGS**

OUR VALUES & CULTURE

IT'S WHAT WE DO

Our **Values** and **Behaviours**

are what create our **culture...**

They underpin our business and are the foundations to **build positive relationships** and remain **successful**.

They inform **“The Pacific Way”**

They're in **everything** that we do!

INTRODUCING PACIFIC VALUES



PROFESSIONAL
AMBITIOUS
CONSIDERATE
INNOVATIVE
FLEXIBLE
INTEGRITY
COURAGEOUS

INTRODUCING PACIFIC VALUES



PROFESSIONAL



AMBITIOUS



CONSIDERATE



INNOVATIVE



FLEXIBLE



INTEGRITY



COURAGEOUS

WHAT DO THEY MEAN?



PROFESSIONAL

We are proud to be **professional**
and **passionate** people

WHAT DO THEY MEAN?



AMBITIOUS

Ambition & Accountability

We have **ambition** for ourselves, our clients and our company.

We take responsibility and are **accountable** for our actions.

WHAT DO THEY MEAN?



CONSIDERATE

We **care**, and are **considerate** towards our clients, suppliers, subcontractors, colleagues and the community

WHAT DO THEY MEAN?



INNOVATIVE

Innovation and **investment** in our people
We are driven by new ideas and ways to
improve, and always striving for more...

WHAT DO THEY MEAN?



COURAGEOUS

We have the **courage**
and the **commitment** to
challenge the norm



HOW DO WE DEMONSTRATE THEM?



PROFESSIONAL
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COURAGEOUS

Our values are
demonstrated
through our
behaviours

PACIFIC BEHAVIOURS

Lead by example to always uphold the values and cultures of our business - even when under pressure

Support and work together as a family: provide encouragement, learn from one another and celebrate success

Always be respectful and open: everyone's opinion is important and valued

Management trust in each individual's talents, experience and ability, allowing them to learn, grow and progress with minimum interference

We should all take pride in our work and be hard working, diligent and conscientious when carrying out our roles... without forgetting to have fun at the appropriate time and place!

WE BUILD THE PACIFIC WAY

Our values and behaviours create our culture, a way of communication which **builds** unshaken and strong relationships between us...

Building people, careers and futures

Building customer retention, focus and loyalty

Building a professional and fun environment

IT'S WHAT WE DO

IT'S WHAT WE DO!

You will see our Pacific values appearing – to help make sure they are always at the front of your mind.

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PROFESSIONAL



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COURAGEOUS

AND ABOVE ALL, LET'S REMEMBER...



WE EXIST TO BUILD
GREAT THINGS

www.pacificbuilding.co.uk