

Case Study

The Tron, Edinburgh

Client: Mitchell's & Butlers
Location: Hunter Square,
Edinburgh
Value: £340,000
Timescale: Three weeks



Challenge

Pacific had to carry out a comprehensive refurbishment of a much-loved city centre bar for Mitchells Butlers plc, the UK's leading operators of pubs and restaurants. Furthermore, the deadline was extremely tight in order to minimise disruption to trade.

Approach

Pacific drew on their vast experience of delivering to timescale and to budget in a high-profile location for one of the United Kingdom's biggest companies, who demand consistency and professionalism across the board.

Attention to detail and tight management allowed superior results to be delivered back of house, front of house, inside the premises and on the exterior facade.

Results

The Tron reopened in just three weeks, having lost none of its appeal as a mainstay neighbourhood pub – a regular haunt for people who live nearby and a must-visit for newcomers to the area.

Situated in Hunter Square, just off Edinburgh's Royal Mile, it is a hostelry that boasts a great range of drinks, good value-for-money dining options and a lively atmosphere. It was noted for having lots of little alcoves and hidden corners that made it a great place to chat and drink with friends. Needless to say, those features, as with all the others that make The Tron a compelling attraction, were retained or enhanced by Pacific.