

# Case Study

## Decks restaurant, Coatbridge Tesco

**Client:** Tesco  
**Location:** Coatbridge, Lanarkshire  
**Value:** £270,000  
**Timescale:** Four weeks



## Challenge

Pacific had to fit out to an extremely tight deadline of just four weeks the first Decks restaurant to be rolled out in Scotland by supermarket giants Tesco. The middle-of-the-market diner – sitting above Tesco’s Cafe and below the company’s Giraffe restaurants – is situated within the store in Coatbridge in Lanarkshire and appeals to shoppers with a choice of “real” and “wholesome” British food.

There is a breakfast deck, pastry deck and carving deck. Carveries, which allow customers to select their own meat and vegetables, are becoming more popular in the UK, courtesy of the success of Harvester and Toby Carvery, which are brands operated by Mitchells & Butlers, who are also clients of Pacific.

## Approach

Liaison with the client company and partner agencies was key as Pacific drew on their vast experience of delivering to deadline and to budget and with minimal disruption to trade during the progress of the project. Pacific were also conscious of the fact that this was the country’s first Decks and that it had to strike the correct appeal with Tesco customers as well as other visitors to the popular retail park within which it is situated.

Works were extensive, involving kitchen and toilet installation, partition walls, panelling, screens, ceilings, doors, windows, decoration, signage, flooring, waiting stations, drink and ice cream dispensers, shelving, music system, lighting, counters, carvery units, worktops, seating, furniture, blinds and bric-a-brac

## Results

The Decks is now open, serving breakfast, lunch and dinner to hundreds of shoppers every week, and it is a valuable, welcome and stylish addition to the Tesco experience as well as to the overall appeal of the retail park.