

Case Study

Shandwick's, Edinburgh

Client: Mitchell's & Butlers
Location: West End,
Edinburgh
Value: £100,000
Timescale: Two Weeks



Challenge

Pacific had to carry out, to an extremely tight timescale, a rapid makeover at Shandwick's, which is one of the best-known bars in Edinburgh's fashionable West End, located just off Princes Street. It prides itself on affordable food and great value drinks – plus the fact it has a vibrant clientele base right through the week. The challenge was to deliver the revamp in the fastest possible time while keeping any disruption to trade to an absolute minimum.

The clients were Mitchells Butlers plc, the UK's leading operators of pubs and restaurants, whose extensive stable of brand names include All Bar One, O'Neill's, Browns and Harvester, and whose annual turnover from 1600 outlets runs to nearly £2billion. Pacific are the only only Scottish contractors retained by the Birmingham-based plc.

Approach

Pacific drew on their vast experience of delivering to deadline and to budget. The project commenced with a "soft start", with works being carried out during nightshift duty patterns. This preceded a full shutdown on the Sunday evening, prior to handover on the following Friday morning. As a result, trade recommenced by Friday evening.

The contract involved new floor finishes, amendments to the bar, removal of the second bar, decoration, new lighting, tiling, new furniture and seating as well as external decoration, signage and installation of mobility lift.

Pacific also had to contend with the fact that Shandwick's is located extremely close to Princes Street, which is one of Scotland's busiest public thoroughfares. Servicing the site with materials, deliveries, skips and other services proved challenging and had to be carefully managed.

Results

Shandwick's is back on tap, dispensing drinks with a generous measure of good cheer and serving good, solid pub-food at great value prices, making it the perfect place for friends to catch up, day or night. It remains a stylish staple in the overall Edinburgh experience. Pacific can also claim to be the only Scottish contractors serving not just Mitchells & Butlers but burger empire McDonald's, pub chain JD Wetherspoon and bakery firm Greggs.