

# Case Study

## Fettykil Fox, Glenrothes

**Client:** Mitchell's & Butlers  
**Location:** Glenrothes, Fife  
**Value:** £150,000  
**Timescale:** One week



## Challenge

The Fettykil Fox in Glenrothes is a country pub & restaurant oozing rural charm and rustic character. The picturesque surroundings provide the perfect backdrop for savouring the hearty, seasonal pub-food on the menu and the carefully nurtured cask ales and fine wines gracing the bar.

Pacific had a short, one-week deadline to fit out The Fettykil Fox for Mitchells Butlers plc, the UK's leading operators of pubs and restaurants, whose extensive stable of brand names include All Bar One, O'Neill's, Browns and Harvester, and whose annual turnover from 1600 outlets runs to nearly £2billion.

Pacific are the only Scottish contractors retained by the Birmingham-based plc, and this contract came at the start of what should be a fruitful relationship with M&B. Pacific had already proved their credentials to the client company through the completion of the upmarket Meadowpark bar and restaurant in Bridge of Allan, Stirlingshire, which threw up a series of demanding requirements, both in terms of contract details and the actual delivery of a project which involved a historically sensitive and significant building.

## Approach

The proposed re-model required new floor finishes, alterations to the bar, decoration, new lighting, new glazed screens, entrance doors, tiling, new furniture and seating, external decoration, signage and landscaping works.

The project involved a one-week soft start, with works being done on nightshift. The bar was closed down on the Sunday evening, with the handover to the client taking place by Thursday lunchtime, which meant The Fettykil Fox was able to start trading again on the Friday.

## Results

The Fettykil Fox is continuing to draw customers from near and far to savour the warm, welcoming dining and drinking experience for which it has become renowned. It was important that its charm and character were retained so could continue to capitalise on its proximity to leisure activities such as fly fishing on Loch Leven, golf on one of the many championship courses at St Andrews, Carnoustie and Gleneagles and relaxing visits to the picturesque East Neuk fishing villages of Elie and Crail.