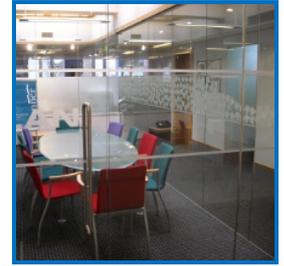


McDonald's European HQ

Client: McDonald's (Europe) Ltd
Location: London
Value: £770,000
Timescale: 11 Weeks
Design Team: AEW Architects, Mike Jackson Associates



Challenge

Throughout McDonald's €66 million investment in their European restaurants, Pacific Building worked closely on the roll out of the new design concepts throughout the UK, with a roll out value to date of £7.4 million, and plans in place for a further £10.5 million spend over the next few years.

Following the success of these projects, Pacific Building were delighted to have tendered and won the contract for the refurbishment of McDonald's European Headquarters to a Grade A office standard.

Situated on Edgware Road, at the heart of London and within the city's congestion zone, the two storey office block not only posed a number of challenges in terms of access, but as a highly serviced building the requirements for installation of technology would also prove demanding throughout the strip out, reform and refurbishment of the premises.

Approach

Pacific Building carefully planned the logistics of the project to ensure that there were no issues with deliveries or removal of material from the site: situated on one of London's busiest streets, and a major thoroughfare for bus routes, access and deliveries were scheduled to take place at off peak hours to avoid the busy rush hour traffic.

As all materials used were of the highest quality, careful moving and handling was required: well versed in working with delicate, expensive materials, the Pacific Building team ensured that all works and finishing touches were completed to the highest standards.

To incorporate the technological requirements of the client, prior to commencing works Pacific Building developed routes to ensure all services reached their required location. The project was then carefully planned around the complexities of these requirements, and delivered according to exact specifications.

Results

Pacific Building implemented considerate construction methods throughout the project, ensuring that all works were delivered to the premium quality expected of an internationally revered brand.

The client was delighted with the finished results, and this project marks a further success in Pacific Building's continuing relationship with McDonald's.