

# Case Study

## Big Easy, Covent Garden

**Client:** Big Easy Restaurants  
**Location:** Covent Garden,  
 London  
**Value:** £800,000  
**Timescale:** 12 Weeks



## Challenge

BARBECUE and lobster shack Big Easy is one of Pacific's most prestigious projects – on a prime location in London's trendy Covent Garden, near to the Crossrail terminal. This bar/diner/music venue shouts style and attitude to its customers and others passing its entrance door.

It is one of three BE restaurants in London – the other two are in bustling Canary Wharf and the iconic King's Road.

## Approach

Liaison with partner agencies was key as Pacific drew on their vast experience of delivering to deadline and to budget in a busy, high-footfall retail and leisure environment.

Tight management of the contract meant that there was a minimal disruption to trade and to neighbouring businesses in what is one of the world's top venues for food, drink and culture. A notable feature of the project was the installation of a substantial mezzanine floor, which catches the eye of customers on arrival at the restaurant for the first time.

## Results

Big Easy is able to live up to its reputation of delivering food inspired by the 19th century crab shacks & barbecues of the American Gulf Coast to locals, tourists and home-sick Yanks. And Pacific are no strangers to London, having delivered a number of high-profile projects there, including McDonald's European headquarters on Edgware Road..